

CONTRACT



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

And:

Greer Margolis & Mitchell
 3050 K Street Northwest
 Washington, DC 20007
 USA

<u>Contract / Revision</u> 927114 / 3		<u>Alt Order #</u> 25277362	
<u>Product</u> TV			
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Estimate #</u> 5290		
<u>Advertiser</u> POL/Hillary Clinton For President		<u>Original Date / Revision</u> 08/31/16 / 10/13/16	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Property</u> WNCN	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 25-54			
<u>Agency Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295	
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u> IN13227	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/18/16	10/24/16	CBS This Morning Sa	8a-10a		:30				NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	-----S-	3	\$25.00							
2	WNCN	10/18/16	10/24/16	Let's Make a Deal	10a-11a		:30				NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	MTWTF--	4	\$65.00							
3	WNCN	10/18/16	10/24/16	Price is Right	11a-12p		:30				NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	MTWTF--	3	\$140.00							
4	WNCN	10/18/16	10/24/16	Local News @ 12p	12p-1230p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	MTWTF--	5	\$75.00							
5	WNCN	10/18/16	10/24/16	Y&R	1230p-130p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	MTWTF--	5	\$150.00							

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WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCT.com
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

<u>Contract / Revision</u>		<u>Alt Order #</u>	
927114 / 3		25277362	
<u>Contract Dates</u>		<u>Product</u>	
10/18/16 - 10/24/16		TV	
<u>Advertiser</u>		<u>Estimate #</u>	
POL/Hillary Clinton For P		5290	
<u>Original Date / Revision</u>			
08/31/16 / 10/13/16			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCT	10/18/16	10/24/16	Bold & Beautiful	130p-2p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$125.00				
7	WNCT	10/18/16	10/24/16	The Talk	2p-3p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	5				\$75.00				
8	WNCT	10/18/16	10/24/16	Face the Nation	1030A-1130A		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$50.00				
9	WNCT	10/18/16	10/24/16	Steve Harvey	3p-4p		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	3				\$60.00				
10	WNCT	10/18/16	10/24/16	Local News @ 5p	5p-530p		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$70.00				
11	WNCT	10/18/16	10/24/16	Local News @ 530p	530p-6p		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	3				\$70.00				
12	WNCT	10/18/16	10/24/16	Local News @ 6p	6p-630p		:30				NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	5				\$140.00				
13	WNCT	10/18/16	10/24/16	Sa 7p-730p News	7p-730p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-	1				\$30.00				
15	WNCT	10/18/16	10/24/16	Entertainment Tonight	7p-730p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTW-F--	1				\$125.00				
16	WNCT	10/18/16	10/24/16	Family Feud	730p-8p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$225.00				
17	WNCT	10/18/16	10/24/16	Sa Family Feud	730p-8p		:30				NM	1	\$50.00

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Contract / Revision	Alt Order #
927114 / 3	25277362

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	TV	5290

Advertiser	Original Date / Revision
POL/Hillary Clinton For P	08/31/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
18	WNCT	10/18/16	10/24/16	2 Broke/Odd Couple	9p-10p		:30				NM	1	\$600.00
Week:		10/18/16	10/24/16	M-----				1	\$600.00				
19	WNCT	10/18/16	10/24/16	NCIS	8p-9p		:30				NM	1	\$650.00
Week:		10/18/16	10/24/16	-T-----				1	\$650.00				
20	WNCT	10/18/16	10/24/16	Survivor	8p-9p		:30				NM	1	\$575.00
Week:		10/18/16	10/24/16	--W----				1	\$575.00				
22	WNCT	10/18/16	10/24/16	60 Minutes	7p-8p		:30				NM	1	\$400.00
Week:		10/18/16	10/24/16	-----S				1	\$400.00				
23	WNCT	10/18/16	10/24/16	Elementary	10p-11p		:30				NM	1	\$375.00
Week:		10/18/16	10/24/16	-----S				1	\$375.00				
24	WNCT	10/22/16	10/22/16	LN Sa	11p-1135p		:30				NM	1	\$50.00
Week:		10/18/16	10/24/16	-----S-				1	\$50.00				
25	WNCT	10/23/16	10/23/16	LN Su	11p-1135p		:30				NM	1	\$80.00
Week:		10/18/16	10/24/16	-----S				1	\$80.00				
26	WNCT	10/18/16	10/24/16	NFL Early Game	1p-430p		:30				NM	1	\$400.00
Week:		10/18/16	10/24/16	-----S				1	\$400.00				
27	WNCT	10/18/16	10/24/16	NFL Today	12p-1p		:30				NM	2	\$200.00
Week:		10/18/16	10/24/16	-----S				2	\$100.00				
28	WNCT	10/18/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	5	\$375.00
Week:		10/18/16	10/24/16	MTWTF--				5	\$75.00				

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Contract / Revision
 927114 / 3

Alt Order #
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Contract Dates
 10/18/16 - 10/24/16

Product
 TV

Estimate #
 5290

Advertiser
 POL/Hillary Clinton For P

Original Date / Revision
 08/31/16 / 10/13/16

*Line Ch Start Date End Date Description Start/End Time Days Length Spots/Week Rate Rtn Type Spots Amount

29 WNCT 10/18/16 10/24/16 Local News @ 6a 6a-7a :30 NM 5 \$375.00
 Start Date End Date Weekdays Spots/Week Rate
 Week: 10/18/16 10/24/16 MTWTF-- 5 \$75.00

30 WNCT 10/18/16 10/24/16 CBS This Morning 7a-9a :30 NM 8 \$360.00
 Start Date End Date Weekdays Spots/Week Rate
 Week: 10/18/16 10/24/16 MTWTF-- 8 \$45.00

31 WNCT 10/18/16 10/24/16 CBS This Morning 7a-9a :30 NM 5 \$225.00
 Start Date End Date Weekdays Spots/Week Rate
 Week: 10/18/16 10/24/16 MTWTF-- 5 \$45.00

32 WNCT 10/18/16 10/24/16 Local News Su 7-8a 7-8a :30 NM 1 \$15.00
 Start Date End Date Weekdays Spots/Week Rate
 Week: 10/18/16 10/24/16 -----S- 1 \$15.00

33 WNCT 10/18/16 10/24/16 CBS This Morning Sa 8a-10a :30 NM 1 \$25.00
 Start Date End Date Weekdays Spots/Week Rate
 Week: 10/18/16 10/24/16 -----S- 1 \$25.00

34 WNCT 10/18/16 10/24/16 CBS Sunday Morning 9a-1030a :30 NM 1 \$90.00
 Start Date End Date Weekdays Spots/Week Rate
 Week: 10/18/16 10/24/16 -----S- 1 \$90.00

35 WNCT 10/18/16 10/24/16 CBS Sunday Morning 9a-1030a :30 NM 1 \$90.00
 Start Date End Date Weekdays Spots/Week Rate
 Week: 10/18/16 10/24/16 -----S- 1 \$90.00

N 36 WNCT 10/19/16 10/19/16 Presidential Debates 9p-11p :30 NM 1 \$1,250.00
 Start Date End Date Weekdays Spots/Week Rate
 Week: 10/18/16 10/24/16 --W----- 1 \$1,250.00

Totals 84 \$10,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	84	\$10,575.00	(\$1,586.25)	\$8,988.75
Totals	84	\$10,575.00	(\$1,586.25)	\$8,988.75

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Contract / Revision	Alt Order #
927114 / 3	25277362

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	TV	5290

Advertiser	Original Date / Revision
POL/Hillary Clinton For P	08/31/16 / 10/13/16

Signature: _____

Date: _____

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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25277362	Changes as of: 10/13/2016 at 1:31 PM	Version: Highlighting Revision 3
CPE: 278/295/5290	Flight: 10/18/16 - 10/24/16	Total \$: \$10,575.00
Agency: GMMB	Advertiser: CLINTON, HILLARY	Total Spots: 84
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Clinton-President	Total CPP: \$0.00
Agency Order #: 5335209	Office: WASHINGTON	
Buyer: Miller, Mackenzie	Primary Demo: Adults 35+	Total GRP:
Salesperson: JACOB ROTH	Con Type: POLITICAL/NOTE	Traffic #: 927114
212-373-8175	Assistant: JACOB ROTH	Separation:
	212-373-8175	

Comments: revised order,

Ins 1-4,6,13,14,15, changed tp's,ncir

In 32 out 5x dt rate,ln 35 1x na dt rate.

mg \$ on lns 5,8,10,12,nciot

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
REV+ 38	W 9p-11p		Presidential Debate	\$1,250.00	0.0	30.0	1		1	\$1,250.00	\$0.00	0.0
TOTALS: 84									84	\$10,575.00	\$0.00	0.0



KATZ
TELEVISION
GROUP

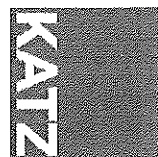
125 West 55th St
New York, NY 10019

Contract # 2527362	Changes as of: 10/13/2016 at 1:31 PM	Version: Highlighting Revision 3
CPE: 278/295/5290	Flight: 10/18/16 - 10/24/16	Station: WNCN
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Greenville/New Bern/Wash
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Clinton-President	Office: WASHINGTON
Agency Order #: 5336209	Buyer: Miller, Mackenzie	Primary Demo: Adults 35+
Salesperson: JACOB ROTH 212-373-8175	Assistant: JACOB ROTH 212-373-8175	Con Type: POLITICAL/VOTE
		Total GRP: 927114
		Traffic #: 927114
		Separation:
		Total Spots: 84
		Total CPP: \$0.00
		Total \$: \$10,575.00

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
		revised order.
		Ins 1-4,6,13,14,15, changed tp's,ncir
		In 32 out 5x dt rate.In 35 1x na dt rate.
10/13/16 1:31 PM	JACOB ROTH	mg \$ on lns 5,8,10,12,nciot
		revised order.
		Ins 1-4,6,13,14,15, changed tp's,ncir
		In 32 out 5x dt rate.In 35 1x na dt rate.
10/05/16 2:59 PM	CAROLYN ALLAIRE	mg \$ on lns 5,8,10,12,nciot
09/21/16 9:01 AM	Jennifer Layman	Please make sure that make good 001 is addressed to correct rate problems.
09/20/16 4:22 PM	JACOB ROTH	Separation: 30
		We have the following out on this order
		Line 29 1x Wed 9p Criminal Minds \$700
		Line 22 1x Sun 6p News \$70
		10/19 9p-11p is the Presidential Debate, need rate \$1250
		Sun 6p News is not airing due to sports.
09/20/16 9:45 AM	Jennifer Layman	Wanted to check to see if she wanted to combine these spots and add money to go into the debate. Or if another offer is needed.
		Lines 1 & 2 need to be 6a-7a to cover entire 6a news
		Lines 3 & 4 need to be 7a-9a to cover entire cbs this morning tp
		Line 6 needs to be 7a-8a to cover entire hour of weekend morning edition
		Line 13 CBS Sat morning airs 8a-10a
		Lines 14 & 15 need to be 9a-1030a to cover entire cbs sun morning
		Line 32 11p news rate needs to be \$120
		Line 35 late show rate needs to be \$45
09/01/16 1:47 PM	Jennifer Layman	Notice Received.
09/01/16 1:44 PM	System	
08/30/16 10:16 AM	JACOB ROTH	Separation: 30



125 West 55th St
New York, NY 10019

Contract # 25277362

CPE: 278/295/5290

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/13/2016 at 1:31 PM

Flight: 10/18/16 - 10/24/16

Advertiser: CLINTON, HILLARY

Product: Clinton-President

Agency Order #: 5335209

Buyer: Miller, Mackenzie

Salesperson: JACOB ROTH
212-373-8175

Version: Highlighting Revision 3

Station: WNCN

Market: Greenville/New
Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: JACOB ROTH
212-373-8175

Total \$: \$10,575.00

Total Spots: 84

Total CPP: \$0.00

Total GRP:

Traffic #: 927114

Separation:

Competitive Information	
Market Budget:	\$35,250
WNCN Share:	30%
Comment:	
ENCT:	2%
WCTI:	26%
WFXI:	7%
WITN:	35%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	84	\$10,575.00	0.0
Total	100%	84	\$10,575.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	84	\$10,575.00
Total	84	\$10,575.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	10/13/16 1:31 PM	JACOB ROTH	Revised	1		\$1,250.00	\$10,575.00	Changes: Total Spots from 83 to 84. Calculated Dollars from \$9,325.00 to \$10,575.00. Competitive Market Budget from \$31,083 to \$35,250. Total \$ from \$9,325.00 to \$10,575.00. User Entered \$ from \$9,325.00 to \$10,575.00. 1 buyline added or modified.
								Changes: Total Spots from 84 to 83. Comments from Separation: 30 to revised order.
Revision	10/5/16 2:59 PM	CAROLYN ALLAIRE	Confirmed		1	\$0	\$9,325.00	Ins 1-4,6,13,14,15, changed to "s,ncir In 32 out 5x dt rate in 35 1x na dt rate.
Makegood 3	9/21/16 9:01 AM	Jennifer Layman	Sent To Rep			\$0	\$9,325.00	mg \$ on lns 5,8,10,12,ncir. 14 buylines added or modified.
Revision	9/20/16 4:22 PM	JACOB ROTH	Confirmed	3		\$0	\$9,325.00	Changes: Total Spots from 81 to 84. Competitive Market Budget from \$29,700 to \$31,083. Product from TV to Clinton-President. User Entered \$ from \$0.00 to \$9,325.00. Demo Meta to [R16], Default Spot Length to 30. 6 buylines added or modified.
Makegood 2	9/20/16 9:45 AM	Jennifer Layman	Sent To Rep			\$0	\$9,325.00	Changes: Total GIMPs to 0.
Makegood 1	9/1/16 1:47 PM	Jennifer Layman	Confirmed			\$0	\$9,325.00	
Queued for Electronic Contracting	8/30/16 10:46 AM					\$0	\$0	
New	8/30/16 10:15 AM	JACOB ROTH	Confirmed	81		\$9,325.00	\$9,325.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.